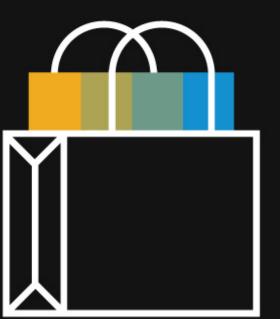## Top 4 Reasons
Retail Companies Should Choose
SAP S/4HANA Cloud Today.

Stand apart in a world that never stands still – with SAP S/4HANA Cloud.

Your business isn't generic. Your Cloud ERP shouldn't be either. **SAP S/4HANA Cloud** provides retailers with industry best practices built from decades of experience – and allows them to bring cutting-edge innovation in the cloud to their core processes, be it customer engagement, assortment planning, or billing and payment handling. So they can attain the operational excellence they need to deliver the ultimate customer experience.

1. ## Industry Insight

Tap to learn more

2. ## Customer Success

Tap to learn more